

RAAM AWARDS NOMINATIONS ANNOUNCEMENT

London 15th January 2008..... the full list of nominations in this years RAAM Awards to UK and Irish and Exhibition and Film Distribution were announced today. Warner Bros, Paramount, Walt Disney, Entertainment, Metrodome and Icon head the line up in film distribution with Cineworld, Vue, Odeon, Movies@, Empire, Apollo, Storm and Reel Cinemas leading the way in exhibition.

In addition five industry achievement awards will be presented to Lord Attenborough, Peter Bart, Barry Jenkins, John Burns and Ciaran Carty in recognition of their significant contributions to the international, UK and Irish film industries.

Awards will be presented at a gala dinner at the Millennium Hotel, Grosvenor Square on the 6th February.

Tony Meehan Chairman of RAAM commented; "RAAM is delighted to announce this year's awards dinner is in support of The Cinema and Television Benevolent Fund, the trade charity for the UK film and television industries. The RAAM Lifetime Achievement Award to Lord Attenborough is in recognition of his outstanding contribution to the film industry both behind and in front of the camera.

"The 2008 Awards take a significant step forward with the introduction of four new award categories. For the first time we will present awards in the best foreign language movie, cinema advertising and marketing and Innovation in Cinema. The competition across all categories was fierce and we are indebted to Nielsen EDI for their support along with each of our sponsors; Arts Alliance Media, Britvic Ireland, Coca Cola Bottlers Ireland, Pearl & Dean, The Walt Disney Company and PD Group.

List of Categories and Nominations

The 2008 Industry Achievement Awards will be presented to:

- International Award – Peter Bart – Vice President and Editor in Chief of Variety
- Industry Achievement Award – Barry Jenkins – Chairman Cinema Exhibitors Association
- Industry Achievement Award - John Burns – Sales Director Entertainment Films
- Support & Service to the Industry – Ciaran Carty Film Critic – Irish Tribune

A special CTBF Award will be presented to Lord Attenborough in recognition of his services to the Cinema and Television Benevolent Fund.

The Shortlist and Nominations for the following awards will be announced in January 2008;

- Movie of the Year 2007
 - Harry Potter: Order of the Phoenix
 - Pirates of the Caribbean: At World's End
 - Shrek the Third
- Cinema of the Year – Ireland
 - Cineworld Dublin
 - Movies@Dundrum
 - Vue Dublin
- Cinema of the Year – UK
 - Cineworld Glasgow Renfrew St
 - Cineworld Sheffield
 - Showcase Bluewater
- Independently Distributed Movie of the Year
 - Hairspray – Entertainment
 - Run Fat Boy Run - Entertainment
 - The Golden Compass – Entertainment
- Foreign Language Movie of the Year
 - Apocalypto - Icon
 - La Vie En Rose - Icon
 - The Lives of Others - Lionsgate
- Cinema Circuit of the Year
 - Cineworld
 - Empire Cinemas
 - Vue Entertainment
- Distributor of the Year
 - Paramount Pictures
 - Universal Pictures
 - Warner Bros Pictures
- Film and Cinema Marketing Campaign
 - The Counterfeiters - Metrodome
 - Shrek Day - Movies@Dundrum
 - Ratatouille - Walt Disney Studios UK
 - Gift Cards - Vue Entertainment
- Cinema Advertisement of the Year – Sponsored by Pearl & Dean
 - Carat Ltd - Smirnoff
 - Starcom Worldwide - Mail on Sunday
 - Universal McCann - Halo
- Britvic Ireland Independent Cinema of the Year - Ireland
 - Cineplex, Carrick-on-Shannon
 - Reel Picture, Blackpool

- Movies@Swords
- Independent Cinema of the Year – UK - Sponsored by Walt Disney Studios UK
 - Scott Cinemas, Barnstaple
 - Savoy Cinema, Boston
 - Reel Cinema, Loughborough
 - Everyman Cinema Club, Hamsptead
- Arts Alliance Media Innovation Award
 - Kino Cinemas
 - Park Circus
 - Real D
- Best New Cinema – Ireland - Sponsored by Coca Cola Bottlers Ireland
 - Gaiety Cinema, Arklow
 - Gate Cinema
 - Storm Cinemas, Waterford
- Best New Cinema – UK
 - Apollo Cinema, Altrincham
 - Cineworld, Bury St Edmunds
 - Odeon Cinema, Chatham
 - Cineworld, Cheltenham

Note to Editors

The RAAM Awards were established four years ago to recognise film distribution and cinema exhibition. Awards will be presented across 19 categories to recognise the achievements of thousands of people who each week make it possible for the millions of cinema goers to see their favourite movies. The awards are decided by an advisory board which represents all parts of the UK and Irish film distribution and exhibition industry.

Members of the RAAM Advisory Board are;

Andrew Cripps Paramount Pictures International; Robert Mitchell –The Walt Disney Company Ltd; Trevor Green – Entertainment Films; Tim Richards – Vue; Neil Marshall – Warner Bros; Steve Perrin - Rentrak; ; Trish Long The Walt Disney Company Ltd Ireland; Clare Binns – City Screen; David Hancock – Screen Digest; Rob Arthur and Tony Meehan RAAM Management

Further information

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