



Carty to receive RAAM film award

Irish film journalist Ciaran Carty will be honoured for his contribution to the film industry at the 2008 RAAM Awards, organisers revealed.

Carty, film correspondent of The Sunday Tribune in Dublin, will receive his gong at a gala awards dinner held at The Millennium Hotel, Grosvenor Square, London on Feb. 6, in recognition of his outstanding editorial contributions in support of the Irish film industry.

"His film reports for The Sunday Tribune and The Sunday Independent are legend," Tony Meehan, Chairman of cinema consultancy RAAM Management said. "Throughout his career Ciaran has written informed and intelligent reviews, never being afraid to express his honest opinion, irrespective of whom he pleases or upsets."

Meehan also revealed that cinema advertising agency Pearl & Dean has sponsored a new category — Cinema Advertisement of the Year — for the 2008 event.

"It made perfect sense for us to sponsor the new category recognising the best in cinema advertising," said Pearl & Dean Business Development Director Howard Warren. "For many, cinema advertising is an integral part of the movie experience and these awards recognise the hard work the advertising industry puts into entertaining and engaging audiences."

The RAAM Awards, presented annually to recognise and reward achievement in the UK and Irish cinema exhibition and distribution, are decided by the 11 members RAAM Advisory Board; Andrew Cripps, Paramount Pictures International; Robert Mitchell, The Walt Disney Company Ltd; Trevor Green, Entertainment Films; Tim Richards, Vue; Neil Marshall, Warner Bros; Steve Perrin, Rentrak; Trish Long, The Walt Disney Company Ltd Ireland; Clare Binns, City Screen; David Hancock, Screen Digest; Rob Arthur and Tony Meehan, RAAM Management.

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